

TOTAL FINISHED & VIEWABLE GRAPHIC WIDTH 33.5"

.25" NON-VIEWABLE AREA
INSERTS INTO TOP CLAMP

TOTAL VIEWABLE GRAPHIC HEIGHT 78.75"

TOTAL FINISHED GRAPHIC HEIGHT 85.25"

DRCS34

34" CLASSIC TEMPLATE

SINGLE-SIDED RETRACTABLE BANNER STAND
33.5" W x 78.75" H VIEWABLE GRAPHIC AREA

IMPORTANT!

PLEASE READ BEFORE SUBMITTING ARTWORK

- Keep your design within the ART layer only.
- Template is setup to 100% scale.
- DO NOT hide, delete or rename other layers.
- DO NOT resize template and/or change size or shape.
- Keep all important artwork inside the Safe Zone.
- Convert all text to outlines.
- Embed all links or provide links separately.
- Use CMYK for gradients.
- Save and send file as PDF.

TOTAL FINISHED GRAPHIC AREA

Art should extend to the total finished graphic area width and height (green line), with NO BLEEDS and NO CROP MARKS.

SAFE ZONE

It is recommended that important text and images stay within the safe zone.

NON-VIEWABLE GRAPHIC AREAS

Even though these areas are “non-viewable”, your artwork needs to extend into these areas and all the way to the green border lines.

6" NON-VIEWABLE AREA RETRACTS INTO DISPLAY BASE